



## NEH Brand Assets, Social Media Accounts, & Information

In addition to the agency's Acknowledgement & Publicity Requirements, NEH provides brand assets for use in grantee materials and collateral.

Additionally, below you will find all NEH and Division/Office social media accounts, and general information about the agency and its impact.

### Brand Assets

- [NEH Logos](#): This page on the NEH website includes all approved forms of the NEH seal logo, available as a JPG, EPS, and/or PNG file.
- [NEH Images](#): This webpage includes branded artwork for major grant programs and grants announcements, formatted for websites, social media, and newsletters.

### NEH Boilerplate

#### ABOUT THE NATIONAL ENDOWMENT FOR THE HUMANITIES

Created in 1965 as an independent federal agency, the National Endowment for the Humanities supports research and learning in history, literature, philosophy, and other areas of the humanities by funding selected, peer-reviewed proposals from around the nation. Additional information about the National Endowment for the Humanities and its grant programs is available at [www.neh.gov](http://www.neh.gov)

### Social Media & Other Accounts

In the Social Media section of this toolkit, we included some of the NEH accounts on major platforms. Below is a complete list of all NEH and Division/Office accounts:

#### NEH Facebook Accounts

- The main [NEH Facebook](#) account
- [EDSITEment Facebook](#)- NEH's K-12 educator resource website

#### NEH Twitter/X Accounts

- [@NEHgov](#)- the main NEH account
- [@NEHchair](#) – Office of the Chair
- [@NEH\\_ODH](#)- Office of Digital Humanities
- [@NEH\\_Education](#)- Division of Education
- [@NEH\\_PubPrograms](#)- Division of Public Programs
- [@NEH\\_Challenge](#)- Office of Challenge Grants
- [@NEH\\_PresAccess](#)- Division of Preservation and Access
- [@NEH\\_Research](#)- Division of Research
- [@NEH\\_FedState](#)- Office of Federal/State Partnership

- [@HumanitiesMag](#)- *Humanities Magazine*— NEH publication
- [@EDSITEment](#)- Office of EDSITEment— K-12 educator resources

### Other NEH Social Media & Digital Accounts

- NEH [YouTube](#)
- NEH [Instagram](#)
- NEH [Newsletter Registration](#)

## NEH Talking Points

As you share the news of your grant, it can be helpful to give an overview of NEH and explain the significance of receiving an award from the agency. Below is information about NEH history and the agency's role, details about the grant-making process, current NEH initiatives, and past projects and project statistics.

### About NEH and the Grants Process

The National Endowment for the Humanities (NEH) is an independent federal agency created in 1965. It is one of the largest funders of humanities programs in the United States.

- The National Foundation on the Arts and the Humanities Act of 1965 created the National Endowment for the Humanities as an independent federal agency. The law identified the need for a national cultural agency that would preserve America's rich history and cultural heritage, and encourage and support scholarship and innovation in history, archaeology, philosophy, literature, and other humanities disciplines.
- Because democracy demands wisdom, NEH serves and strengthens our republic by promoting excellence in the humanities and conveying the lessons of history to all Americans.

The Endowment accomplishes this mission by awarding grants for top-rated proposals examined by panels of independent, external reviewers. NEH grants typically go to cultural institutions, such as museums, archives, libraries, colleges, universities, public television, and radio stations, and to individual scholars. The grants:

- strengthen teaching and learning in schools and colleges
- facilitate research and original scholarship
- provide opportunities for lifelong learning
- preserve and provide access to cultural and educational resources
- strengthen the institutional base of the humanities

There are four levels of review before a grant is officially supported.

- **Level 1:** Knowledgeable persons independent of the agency read each application and advise the agency about its merits.

- **Level 2:** NEH staff summarize the results of the outside review and prepare a slate of recommendations for the National Council on the Humanities.
- **Level 3:** The National Council meets in Washington, D.C., to advise the Endowment's chair on applications and matters of policy.
- **Level 4:** The chairman considers the advice he or she has received and makes the final funding decisions. All levels of the review process prior to the chairman's decision are advisory.

## Current NEH Initiatives & Programs

In addition to the more than 40 grant programs, NEH's work includes education and cultural resources, special initiatives, major awards and honors, and *Humanities* magazine.

- [EDSITEment](#): A partnership between the National Endowment for the Humanities and the National Trust for the Humanities, offering free resources for teachers, students, and parents searching for high-quality K–12 humanities education materials in the subject areas of history and social studies, literature and language arts, foreign languages, arts, and culture.
- [American Tapestry: Weaving Together Past, Present, and Future](#): A wide-ranging special initiative at NEH that leverages the humanities to strengthen our democracy, advance equity for all, and address our changing climate.
- [Chronicling America](#): Funded by NEH and housed and maintained online at the Library of Congress, Chronicling America offers free online access to 19.9 million pages of newspapers published in the United States between 1777 to 1963.
- ["United We Stand: Connecting Through Culture"](#): In coordination with the White House United We Stand Summit in September 2022, NEH launched this initiative that leverages the arts and humanities to combat hate-motivated violence.
- [Humanities magazine](#): The NEH magazine, published three times per year.
- Awards & Honors: [The National Humanities Medal](#) and the [Jefferson Lecture in the Humanities](#).

## Noteworthy Projects & Grant Impact

Since 1965, the Endowment has opened new worlds of learning for the American public with noteworthy projects such as:

- Nine thousand books, 20 of which have won Pulitzer Prizes, and 19 of which have received the Bancroft Prize.
- [The Civil War](#), the landmark documentary by Ken Burns viewed by 38 million Americans.
- [The Library of America](#) editions of novels, essays, and poems, celebrating America's literary heritage.
- The United States Newspaper Project, which cataloged and microfilmed 63.3 million pages of historic newspapers, paved the way for the National Digital Newspaper Program and its digital repository, [Chronicling America](#)
- Annual support for 56 states and U.S. jurisdictions to help support some 56,000 lectures, discussions, exhibitions, and other programs each year.

The impact of NEH grants is wide-reaching:

- For the cost of less than 70 cents per American, NEH grants highlight and support the humanities nationwide— including history, English, and civics—which are fundamental to learning and essential for full participation in a modern democracy.
- In a single year, more than 2,400 teachers participated in NEH-sponsored summer seminars, institutes, and workshops, enriching the classroom experience for an estimated 357,000 students across America.
- NEH grants deliver critical seed money to early-stage projects that go on to attract private donations to see the work through to completion. NEH matching grants over the last 45 years have generated close to \$4 billion for the humanities.
- NEH and state humanities councils each year help fund thousands of projects, exhibitions, and films. An NEH grant brings financial benefits to a community by stimulating cultural tourism, creating jobs, and helping local businesses.